



Information notice pursuant to article 13 of Regulation EU 2016/679 and the existing national regulation on protection of personal data

In accordance with Regulation EU 2016/679 (hereinafter the "GDPR Regulation" or the "GDPR") and current national legislation in force on the protection of personal data (hereinafter, together with the GDPR, the "Privacy Legislation"), Mediobanca – Banca di Credito Finanziario S.p.A., with registered office in Milan, at Piazzetta Enrico Cuccia, 1 (hereinafter the "Bank" or the "Controller"), in its capacity as Data Controller, is required to provide an Information notice on the use of personal data.

a) Purposes of data processing and mandatory provision of data

Your personal data shall be processed by the Data Controller in order to participate in the event for the purposes described below and in accordance with the provisions of law and any obligations to confidentiality to which the Bank is subject:

- I. Participation in the event and use of your image in photo/video format on the web, television, press, social media and the Bank's internal channels (intranet) for documentation and information purposes regarding the event. **The provision of personal data for such purpose is mandatory and the legal ground for such processing is compliance with your express request to participate in the Bank's event.** Failure to provide your data shall affect your being able to participate in the event and to benefit from related services. For such purpose, the Bank does not require your specific consent.
- II. Direct marketing activity, such as: (i) promotion and sale of the Bank's products and services by post, telephone, sending advertising material, electronic communications systems; (ii) carrying out market research; (iii) sending personalized invitations or free gifts; (iv) performing public relations activities, *inter alia* targeted and/or personalized, including using companies which perform customer communications dispatch, packaging, transport and sorting services, as well as in relation to the transmission of such data to the Mediobanca Group companies. The provision of personal data for such purposes is **not mandatory**. Failure to provide your consent shall not affect your being able to participate in the event, however, it will mean that the Bank will not be able to send you marketing communications. The legal ground for data processing is your express consent.
- III. Marketing activities for products and services provided by the other Mediobanca Group companies, and the performance of public relations activities, *inter alia* targeted and/or personalized, by the other Mediobanca Group companies. The provision of personal data for such purposes is **not mandatory**. Failure to provide your consent shall not affect your being able to participate in the event, however, it will mean that the Bank will not be able to send you marketing communications. The legal ground for data processing is your express consent.

b) Legal ground

The legal ground is the satisfaction of a data subject's request and the data subject's express consent.

c) Means of processing

Your personal data will be processed, in compliance with Privacy Legislation provisions, using paper-based, IT or electronic tools, based on criteria which are strictly related to the purposes described above, and without prejudice to the foregoing, through methods which are suitable to ensure the security and confidentiality of the data as required by the Privacy Legislation.

d) Communication and dissemination of data

In order to pursue the purposes described under the foregoing letter a), Your personal data may be processed by Bank's employees who operate as persons appointed and/or authorized to process personal data in accordance with duties assigned to them.

Moreover, your data may be communicated to:

- a) Other Mediobanca Group companies;
- b) Parties which perform packaging, dispatch and documentation filing activities in connection with customer relations;
- c) Parties which provide IT management services to the Bank;
- d) Authorities and supervisory and control bodies and in general, public or private entities with journalistic functions.

The full and updated list of data processor is available for consultation on the Bank's institutional website at www.mediobanca.com, at the page entitled "Privacy".

Your personal data may be transmitted outside the European Union only pursuant to an adequacy decision of the European Commission or in the presence of other adequate safeguards as provided by the Privacy Legislation (including binding corporate rules and standard contractual clauses issued by the European Commission).

Your personal data processed by the Bank are not disseminated.

e) Data retention

In compliance with principles of proportionality and necessity, personal data will be kept in a manner that enables the data subjects to be identified for no longer than the period necessary for the purpose for which the data are processed, or rather considering:

- the need to continue to store the personal data collected for purposes strictly connected with the provision of the agreed services to the participants and to protect the legitimate interest of the Controller, as described in the above purposes;
- the existence of specific regulatory (codes, money laundering legislation, investment services legislation, tax monitoring legislation, etc.) or contractual obligations making the processing and storage of data necessary for specific periods of time.

f) Rights of the data subject

Data subjects shall have the right to obtain from the data controller confirmation as to whether their personal data are being processed, and to know the content and source of such data, verify that they are correct or request that they be supplemented or updated (articles 15 and 16 of the GDPR).

Moreover, data subjects shall have the right to request erasure, restriction of processing, revocation of consent, data portability and to complain to the supervisory authority and object, in any case, on legitimate grounds, to its processing (art. 17 et seq. of the GDPR).



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These rights can be exercised by sending a written communication to privacy@mediobanca.com.

The Controller, directly or through designated units, shall process your request and provide you, without undue delay, with full information on the action taken in respect of your request.

g) Controller and Data Protection Officer

The Data Controller is Mediobanca – Banca di Credito Finanziario S.p.A., with registered office in Milan, at Piazzetta Enrico Cuccia 1. Mediobanca has appointed a Data Protection Officer.

The Data Protection Officer can be contacted at:

- DPO.mediobanca@mediobanca.com
- dpomediobanca@pec.mediobanca.com

MEDIOBANCA – BANCA DI CREDITO FINANZIARIO S.p.A.

Most recent update: April 2019



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CONSENT TO THE PROCESSING OF PERSONAL DATA

I hereby acknowledge to have reviewed the information notice received from Mediobanca and I hereby declare to have understood that the provision of my personal data for the purposes of participation in the event – including my image reproduced in photo/video format on the web, TV, press, social media and on Mediobanca's internal channels (intranet)-- **is mandatory for my participation in the event.**

- 1. With reference to the purposes of direct marketing activity** for Mediobanca products:

I hereby consent I withhold consent

- 2. With reference to the purposes of direct and indirect marketing activity** for Mediobanca Group company products:

I hereby consent I withhold consent